### V. PRESIDENTIAL PROCLAMATION 230 ON AUGUST 24, 2002 DECLARING THE FIRST WEEK OF SEPTEMBER EVERY YEAR AS "THE NATIONAL EPILEPSY WEEK"



IN 2002, THE PHILIPPINE LEAGUE AGAINST EPILEPSY LAUNCHED THE

# "OUT OF THE SHADOWS" EPILEPSY out of the shadows OUT OF THE SHADOWS" PHILIPPINES

#### **The Campaign Objectives**

- To increase public and professional awareness of epilepsy as a universal and treatable brain disorder
- To raise epilepsy to a new plane of acceptability in the public domain
- To promote professional education about epilepsy
- To identify the needs of people with epilepsy at national and regional levels.
- To encourage government and the Department of Health to address the needs of people with epilepsy, including awareness, education, diagnosis, treatment, care, services and prevention

#### The PAVES Project since 2002

Public Awareness Volunteers for EpilepSy

PLAE members who are committed to implementing the National Epilepsy Campaign in their areas

PAVES hold at least 2 lay seminars in their provinces per year

PAVES help train leaders and organize patient support groups



RECOMMITMENT AND RECOGNITION OF PAVES IN 2010

### VI. CELEBRATION OF NATIONAL EPILEPSY AWARENESS WEEK FROM 2002

Why the need for Epilepsy Awareness?

#### Epilepsy

- ...is the most common serious chronic brain disorder in every country affecting some 50 million people of all ages world-wide.
- ...affects an estimated 800,000 Filipinos
- ...consultations constitute about 1/3 of total Neurology outpatient visits/year at large referrals centers and continue to be one of two most common reasons for Neurology consultations and admissions

The lack of awareness and understanding about epilepsy leads to misconceptions and social stigma and hinders access to effective treatment.

- ... can have serious medical consequences and is both an economic and social burden.
- ...is treatable and majority of persons with epilepsy can lead normal lives, if properly and promptly diagnosed and treated.



## "Awareness was the first step to conquering epilepsy"

-L. Cabral-Lim







Epilepsy Idol 2007 during the 6th National Epilepsy Awareness Week





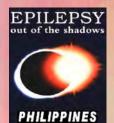






### THEMES FOR NATIONAL EPILEPSY AWARENESS WEEK CELEBRATIONS:

DERIVED FROM THE NATIONAL EPILEPSY CAMPAIGN, WHICH IN TURN FOLLOWED THE GLOBAL EPILEPSY CAMPAIGN



EPILEPSY OUT OF THE SHADOWS



SEIZE THE DAY



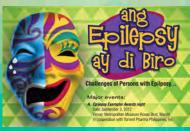
LIGTAS NA MUNDO



BUILDING TIES, BUILDING LIVES



KAALAMAN, KASAYAHAN, KABUHAYAN



ANG EPILEPSY AY DI BIRO



EPILEPSY: KAYA NATIN 'TO!!!



EPILEPSY: TIGIL ATAKE... TULAY SA TAGUMPAY