

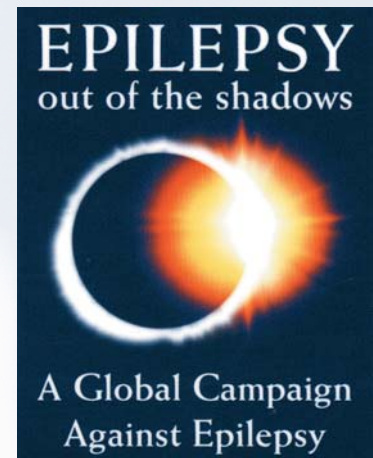
GLOBAL CAMPAIGN AGAINST EPILEPSY



Launch of the second phase of the Global Campaign Against Epilepsy in Geneva in February 2001

The ILAE/IBE/WHO Global Campaign Against Epilepsy is one of the most ambitious and important projects undertaken by the ILAE in recent years. The aim of the campaign is to bring together three global organisations, the ILAE, representing professionals; the IBE, on behalf of patients and public; and the politically influential WHO. The three formed a joint partnership and initiative to address the hidden, neglected but global problems of people with epilepsy. This objective is reflected

in the Campaign title and logo, 'Out of the Shadows'. The campaign was launched in the summer of 1997 and is now in its 11th year. The strategy of the Campaign included two parallel and simultaneous tracks: (i) raising public and political awareness and understanding of epilepsy, and (ii) encouraging and supporting departments of health in identifying needs and promoting education, training, treatment, services, research and prevention nationally. The more specific objectives of the campaign are:



1. To increase public and professional awareness of epilepsy as a universal, treatable brain disorder
2. To promote public and professional education about epilepsy
3. To change attitudes, dispel myths and raise epilepsy onto a new plane of acceptability in the public domain
4. To identify the needs of people with epilepsy on a national, regional and global basis
5. To encourage governments and departments of health to develop their own national campaigns to improve prevention, diagnosis, treatment, care, services and public awareness